Experience the difference!

At Optim Classroom, we are the experts in both learning and e-learning, and we service more than 1000 schools across the country.

We are a one-stop shop for 21st-century teaching and learning solutions for schools and tertiary institutions. Whether you are an educator, a learner, or an institution, we can help you take your classroom with you wherever you go. Get everything you need to create the ultimate learning experience at Optim Classroom.

Our exciting 21st-century offerings include:

![Digital facilitation]

At Optim Classroom, we provide a high-tech digital Facilitator Console that gives schools the ability to manage teachers, learners, courses, and classes all in one place. Features of the console include teaching and learning analytics and progress monitoring. The console also allows teachers to link learners to their profiles, share content seamlessly, and provide access to e-books and other digital resources.

As part of our GuidED™ Learning Model, our Learning Paths technology takes learners on a journey through the curriculum. Meanwhile, Cami’s educational computer programs can help improve and build upon learners’ mathematics, reading, literacy, science and perceptual skills.

The Cami programs further allow for individualised learning, which means that learners progress at their own pace and on their own level. Learners can utilise the practice material until they understand it. Cami’s CAPS-aligned programs are available for Grades R – 12 in English and Afrikaans, both online and offline.

In addition to this, our ITSI offering provides more than 1 000 Digital Lessons that include online exercises and guidance on some of the most common problem subjects. With 34 000 digital resources like videos, animations, pictures, simulations, and assessments, our Digital Lessons ensure that learners are actively engaged.

The Digital Lessons are available on any device or internet browser, and they cover subjects such as Natural Sciences (Gr 7 – 9), Life Sciences (Gr 10 – 12), Mathematics (Gr 10 – 12) and Physical Sciences (Gr 10 – 12).
Books and resources

With Optimi Classroom, teachers can easily plan their lessons with access to more than 400 000 CAPS-approved and CAPS-aligned e-books from more than 14 000 local and international publishers. Apart from e-books, we offer worksheets, past examination papers, and other multimedia.

Our free e-reader, miEbooks, enables teachers to teach anytime, anywhere. The miEbooks e-reader works on laptops, tablets, and smartphones, and can be downloaded from all major app stores.

The app enables users to add notes and sketches to specific sections of an e-book, highlight important passages, generate summaries from the highlighted text for study purposes, receive additional multimedia resources, and more. Once downloaded, all books and resources are available offline, and annotations are backed-up whenever users connect to the internet or Wi-Fi within their institution.

Teacher training

Teaching in the modern era finds itself at a crossroads between technological innovation and traditional methods. That’s why it’s important that educators are fully aware of all the new methodology and tools available to them.

This is where our professional development courses — through our ITSI offering — aim to upskill teachers in topics such as change management, the flipped classroom, blended learning, software and mobile-device training, and many more.

Our training modules are endorsed by the South African Council for Educators (SACE), and teachers can earn valuable Continuing Professional Development (CPD) points.

Extra-class learning solutions

Schools have faced an incredibly challenging academic year, and while teachers and principals have worked tirelessly to adapt and innovate, the reality is that some learners may experience lasting effects.

Our Academy offers extra-class learning solutions to support these learners in every step of their learning journey and to help them catch up.

Academy supports teachers by offering subject diagnostic assessments to determine the development areas. The assessments can also be used to tailor intervention plans.

From diagnostic assessments supported by a tutoring plan to career options and even understanding deep learning and neuroplasticity, Academy supports the learning journey using its 21st-century approach.

Optimi Classroom wants to support ISASA schools and teachers by offering a 15% discount on Grade 8 and 9 Mathematics diagnostic assessments. Send an email to helloclassroom@optimi.co.za to learn more about this special offer.

E-learning support

Finally, our in-house support team is there to ensure that your school’s e-learning is set up correctly and runs smoothly.

Our flexibility means that your school can either opt for an ad-hoc support option, and use our team only when you need them, or go with our monthly subscription packages for regular on-site support.

Either way, as Optimi Classroom, we are here to hold your hand and guide you through this exciting era of 21st-century learning.

To find out more, visit www.itsieducation.com or send an email to helloclassroom@optimi.co.za.
Our e-learning platform works within any learning environment, and each element of our solution is based on sound research principles with learning and teaching in mind.

Our time-saving tools can be used to create the ultimate learning experience for learners, educators, and institutions:

**Learners**

Inspire your learners to take charge of their education.

- **E-books**, **worksheets**, **past examination papers**, and **multimedia**.

**Educators**

Enable educators to create the ultimate learning and teaching experience.

- **E-books** – educators can easily plan their lessons with access to more than 400,000 CAPS-approved and CAPS-aligned e-books. The e-books can be used anytime, anywhere, even offline with our free e-reader, miEbooks.
- **E-learning** – our Facilitator Console makes it easy for educators to teach online. Educators can easily link learners to their profile, share content seamlessly and directly with their learners, create their own e-learning courses, and set assessments.
- **Training** – educators can upgrade their teaching skills with our range of SACE-endorsed training and short courses.

**Institutions**

Help institutions to simplify their learning administration.

- With our Facilitator Console, institutions can manage the administration of their teachers, learners, courses, and classes in one central place.
- Buy books and resources online
- Track teaching and learning with analytics

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Want to improve your learning capabilities?

Contact the classroom team now by sending an email to helloclassroom@optimi.co.za.

www.itsieducation.com | 012 941 1546
As part of Optimi Classroom

the Academy provides extra-class learning solutions by making sure that learners have extra time to learn. We encourage learners to spend a few extra hours a week practising the subjects they are struggling with or the subjects they want to excel in.

Here’s how we help learners take charge of their learning journey:

**Subject diagnostics**
Test and benchmark learners’ proficiency against acceptable standards in a subject including:
- Mathematics diagnosis.
- Provides in-depth feedback that highlights areas of strength and weakness.
- Helps educators establish intervention.

**Course material and tutoring**
Help learners improve their literacy, numeracy, and other 21st-century skills.
- Mathematics extra-class tutoring.
- Robotics and Coding course.
- Coming soon: A third language and various other subjects.

**Study methods**
Help learners improve their marks with effective 21st-century study methods.
- Learning Hacks course for learners.
- Teaches the fundamentals of studying using brain-based education principles.
- Available in English and Afrikaans.

**Career guidance**
In just 30 minutes, learners can have the answers to most of their career questions. Career Compass provides learners with:
- Career options suited to their personalities.
- Personalised and instant results.
- Career insights.
- Available in English and Afrikaans.

To find out more, call us on 012 941 1546 or send us an email at helloclassroom@optimi.co.za.
Arrow Academy

Arrow Academy, an innovative pre-primary and primary school in Centurion, is at the forefront of a new era in education – a forward-thinking solution for the individual learner of the 21st century.

At Arrow Academy, we believe there is no such thing as cookie-cutter kids! Each child is unique, and the way they learn about the world should be too. Arrow Academy is a proud member of the Optimi Group.

We provide a holistic education experience:

**Master Teacher Model**

The Master Teacher Model is where education specialists teach a specific subject, with a particular focus on numeracy and literacy. Arrow Academy uses Impaq’s CAPS-aligned lesson material and Cami’s innovative computer programs.

**Rotational model**

Our rotational model ensures that we give personalised attention to each child. Arrow classrooms comfortably accommodate 30 learners who are taught in three to five rotational groups of six to ten learners that are all busy with different activities for a set period.

**Technology in the classroom**

We infuse technology in our lessons to upgrade learners’ 21st-century skills. Online education programs and software are well integrated as part of the learning programme and form part of the learning stations in the classroom. Learners in the higher grades make use of their own technological devices to receive all their lesson material on the online learning platform, ITSI. Arrow follows a bring-your-own-device policy. This enables us to bring 21st-century teaching and learning to life. We want to help our learners develop the skills they need for the future. It is also a bonus that there is no need for heavy school bags filled with textbooks!

**COVID-19 UPDATE:**

In response to the COVID-19 pandemic, Arrow instinctively adjusted and amended learning formats by making use of new methods and tools. By hosting online lessons, our kids are still able to get an education from home, ensuring that they stay on track with the prescribed learning outcomes.

**Dynamic learning for 21st-century kids**

We aim to cultivate a spirit of independence in our learners. Our approach seeks to empower learners by focusing on literacy and other core skills; taught in ways that ignite children’s desire to learn. We continuously adapt our techniques to ensure that our learners stay ahead of the pack.

**Whole child development**

We give our learners a winning edge by exposing them to carefully selected extracurricular activities geared at empowering their individual spirit. Our learners are actively encouraged to explore emotional and social skills that build character.

**Convenience for working families**

Arrow is centrally located in Centurion, close to residential areas, main transport routes and the Gautrain station so that parents can easily commute to Arrow on their way to work. Longer school days mean that parents can pick learners up after work, without paying additional fees for aftercare. There are also no additional fees for Arrow’s holiday programme, or the healthy meals provided at school every day.

Registrations for 2021 for Grades RRR – 6 are now open.

School fees start from R3 250 p/m for 11 months.

Register online at [www.arrowacademy.co.za](http://www.arrowacademy.co.za) or send an email to info@arrowacademy.co.za.
Cami boasts an extensive suite of highly effective computer programs that can be used in the classroom or at home. The programs are available both online (Cami Web) and offline (Cami EduSuite).

**Cami Web**

**Cami EduSuite**
- Includes programs for Mathematics, Perceptual Skills Builder, Reading, and Literacy.

Learn more about the individual programs below to see how they can help your learners practise and improve their skills.

**Cami Mathematics**
- is a fun and interactive educational software system that helps learners understand core mathematical concepts. Features include adaptive learning, automatic marking of exercises, and monitoring of learners’ progress.
- **EduSuite** is available for Grades R – 12
- **Cami Web** is available for Grades R – 7

**Cami Mathematics for Special Needs**
- is a unique web-based program that delivers a personalised, step-by-step learning experience. Cami Mathematics for Special Needs follows the CAPS outline for learners with Severe Intellectual Deficiencies.
- **Cami Web** is available from Grade 1 (8 to 9-year-old learners) to Grade 5 (16 to 18-year-old learners)

**Cami Perceptual Skills Builder**
- is the only software program of its kind that addresses perceptual topics such as colour, shape, spatial orientation, numeracy and more.
- **EduSuite** is available for Grades RR – 4
- **Cami Web** is available for Grades R – 3

**Cami Perceptual Skills Builder**
- is the only software program of its kind that addresses perceptual topics such as colour, shape, spatial orientation, numeracy and more.
- **EduSuite** is available for Grades RR – 4
- **Cami Web** is available for Grades R – 3

**Cami Literacy**
- is a complete language system that helps learners develop a love of reading.
- **EduSuite** is available for Grades R – 5

**Cami Reader**
- helps learners improve language fluency. The interactive exercises cover the alphabet, sight-reading words, spelling, grammar, and much more.
- **EduSuite** is available for Grades RR – 12

Cami’s highly effective programs are **CAPS-curriculum compliant** and available in both **English and Afrikaans**.

- **helloclassroom@optimi.co.za**
- **012 941 1546**
- **www.cami.co.za**